

CV

Name. Çiğdem SOFYALIOĞLU
Birth Date/ Place 11.06.1971 Izmir-Turkey
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EDUCATION

| | <i>School</i> | <i>Graduation Date</i> |
|---------------------|---|------------------------|
| <i>Assoc. Prof.</i> | <i>Production Management</i> | <i>2014</i> |
| <i>PhD</i> | <i>Celal Bayar University, Social Sciences Institute, Business Administration</i> | <i>2006</i> |
| <i>MBA</i> | <i>Celal Bayar University, Social Sciences Institute, Management & Organization</i> | <i>1999</i> |
| <i>B.S.</i> | <i>Ege University, Faculty of Engineering, Leather Engineering</i> | <i>1993</i> |

ACADEMIC EXPERIENCE

| <i>School</i> | <i>Year</i> | <i>Position</i> |
|--|------------------------|----------------------------|
| <i>Celal Bayar University, Salihli Vocational School</i> | <i>08.1995-12.1999</i> | <i>Lecturer</i> |
| <i>Celal Bayar University, Faculty of Economics and Administrative Sciences, Department of Business Administration, Quantitative Methods</i> | <i>01.2000-12.2006</i> | <i>Research Assistant</i> |
| <i>Celal Bayar University, Faculty of Economics and Administrative Sciences, Department of Business Administration, Quantitative Methods</i> | <i>1.2007-2014</i> | <i>Assistant Professor</i> |
| <i>Celal Bayar University, Faculty of Economics and Administrative Sciences, Department of Production Management and Marketing</i> | <i>2014 -present</i> | <i>Assoc. Prof.</i> |

AREAS OF INTEREST

New Approaches on Production Systems and Quality Management (QFD, FMEA, Six Sigma, and etc.), Logistics and Supply Chain Management, Advanced Statistic Methods and SPSS applications, Multi-Criteria Decision Making Methods

PUBLICATIONS

| | |
|---------------------------|--|
| <i>MBA Thesis</i> | <i>Just in Time Production System and its Applicability in Turkish Leather Industry (Supervisor: Prof. Cengiz Yılmaz)</i> |
| <i>PhD Thesis:</i> | <i>Quality Function Deployment and its Applicability in the Food Sector: An Integrated Approach with Kano's Model (Supervisor: Prof. İlker Tunail)</i> |

BOOK CHAPTER.

- *"Cluster Roadmap: An Application of Machine- Mold Making and Equipment Industry in Manisa", March, 2015, Gundogan Press, Manisa (Zafer Kalkınma Ajansı'nın Desteklediği 2014DFD-07 Project (Team Member- 2014 DFD- 07 Project supported by Zafer Development Agency)*
- *"Chapter 8. Marketing Research Ethics" with Burak KARTAL in Ethical Approaches in Marketing (in Turkish), Editors: Canan AY, Burak KARTAL, Sinan NARDALI, pp.259-306, Detay Publishing, Ankara, Turkey.*
- *"Chapter 10. Bivariate Statistical Analysis", with Burak KARTAL in Marketing Research (in Turkish), Editors: Ayse Sahin and Burak Kartal, Lisans Publishing, Istanbul, Turkey, 2011 (ISBN: 978-605-4350-49-0), pp.223-314.*
- *"Chapter 11. Multivariate Statistical Analysis", with Burak KARTAL in Marketing Research (in Turkish), Editors: Ayse Sahin and Burak Kartal, Lisans Publishing, Istanbul, Turkey, 2011 (ISBN: 978-605-4350-49-0), pp.315-402*

International Refereed Journals

- *"Evaluation of Supplier's Performance Using AHS- VZA Method: An Application in The White Good Sector", Selcuk University Journal of Institute of Social Sciences Volume. 33, 2015, p. 113-128 with Didem Tezsurucu.*
- *"The Application of Fuzzy Quality Function Deployment with Failure Mode and Effect Analysis in a Packaging Company", Journal of Mangement and Economics, Volume. 21, No. 2, pp. 73-98 with Beran Gulcicek.*
- *Distribution Planning and Budget Allocation in a Supply Chain with Goal Programming", Academic Review of Economics and Administrative Sciences, Nigde University (indexed in ASOS, EBSCO, Copernicus, New Jour, CAB Abstracts, ProQuest), pp. 1-16, 6(2), 2013 with Sule OZTURK*
- *"Comparison of Fuzzy Time Series Models in Forecasting Periodic Sales Amount", Suleyman Demirel University, The Journal of Faculty of Economics and Administrative Sciences Y.2013, Vol.18, No.3, pp.161-186. with Sule OZTURK*
- *"Meta-Analysis of the Relationship between Supply Chain Integration Dimensions and Firm Performance", European Journal of Economics, Finance and Administrative Sciences (indexed in EBSCO, ProQuest ABI/INFORM, SSRN, DOAJ, Cabell's Directories), 99-119 pp., Issue 52, September 2012 with Sule OZTURK*
- *"A Methodological Approach to Reduce The Impacts of Risk in The ERP Projects: Fuzzy Quality Function Deployments", European Journal of Scientific Research (indexed in Proquest ABI/INFORM, Elseiver Bibliographic Databases, EMBASE, Ulrich, DOAJ, EMNursing, Compendex, GEOBASE), pp. 592-606, 82 (4), 2012 with Sule OZTURK*

International Conference and Symposium Proceedings

- *"Corporate Sustainability Performance with Using AHP and TOPSIS", XIII. International Logistics and Supply Chain Congress, 22-23 October, 2015, Izmir University and LODER, Izmir, TURKEY with Ebru Surucu*
- *"A Swot Analysis for Manisa Machine and Mould Making Industry. An Example of University- Industry Collaboration", 1. International Congress on Economics and Business, 10-14 June, 2015, Gostivar, Macedonia with Ebru Surucu*
- *"Sustainable Logistics at Fedex. A Case Study", XII. International Logistics and Supply Chain Management Congress, 30-31 October, Istanbul, Turkey with Ebru Surucu*
- *"A Comparison and some Suggestions for Turkey's and Euroasian Economic Community Countries' Logistic Performance Index Scores", (in Turkish with Burak KARTAL), International Conference on Eurasian Economies, 17-18 September 2013, Beykent University St. Petersburg RUSSIA*
- *"A Comparative Simulation Study of Backorder Replenishment Models in A Multi-Echelon Supply Chain. Partial Replenishment vs Postponed Complete Replenishment", (with Sule OZTURK and Ozlem UZUN ARAZ), International Conference of Logistics , 5-6 September 2013, Hamburg University of Technology, Germany.*
- *"The selection of global supply chain risk management strategies by using fuzzy analytical hierarchy process – a case from Turkey" (with Burak KARTAL) 8th International Strategic Management Conference, 1335-1342 pp., 21-23 June 2012, Barcelona, SPAIN*
- *"A Look at the Perceptions of Turkish Youth Towards Shangai Cooperation Organization from a Marketing Perspective" (in Turkish with Burak KARTAL), International Conference on Eurasian Economies Proceeding Book (ISBN: 978-975-6319-14-7), pp.24-29, Kyrgyzstan-Turkey Manas University and Beykent University, 12-14 October 2011 – Bishkek, KYRGYZSTAN.*
- *"Expectations From Business Education. A Field Study On Managers' Viewpoint" (with Çigdem Sofyalıoğlu and Mustafa Gersil), 3rd International Conference on Business, Management and Economics, Yasar University, Cesme, Turkey, 13-17 June 2007.*
- *"An Empirical Study on The Use of Kano's Model in a Higher Education Institution in Turkey" (with Burak KARTAL), 11th International Symposium on Quality Function Deployment, Kusadası, Aydın, Turkey, 26-30 September 2005, (Dr.Fatih Yenginol Award given to the best paper from Turkey).*

TEACHING EXPERIENCE:

Production Management- Undergraduate Level

Logistics and Supply Chain Management- Undergraduate Level

Total Quality Management Undergraduate Level

Business Mathematics-Undergraduate Level

Business Statistics –Undergraduate Level

Logistics and Supply Chain Management- Graduate Level

Research Methods on Health Sciences– Graduate Level

Research Methods on Social Sciences– Graduate Level

Production Systems and Quality Management- Graduate Level

Total Quality Management Graduate Level

Business Seminar-Graduate Level

ACADEMIC / ADMINISTRATIVE APPOINTMENTS:

Celal Bayar University, Vice Department Chair of Business Administration, 2015 October-

Celal Bayar University, Business Administration Department, Head of Divison (Quantitative Methods), 2013 October- 2014 October

Celal Bayar University, Business Administration Department, Head of Divison (Quantitative Methods), 2007-2010

Celal Bayar University, Business Administration Department, Head of Divison (Cooperative), 2007-2010

Organizing Committee, 8th National Management Symposium, 6-9 May 2009, Celal Bayar University, Manisa

Supervisor, Social Responsibility Student Club, Celal Bayar University, Faculty of Economics and Administrative Sciences, 2007-present

DOCTORAL THESIS SUPERVISED

- ***“Measuring the Effectiveness of Supplier Performance by Using Data Envelopment Analysis and an Industrial Application”, Didem Tezsurucu, PhD Thesis, Celal Bayar University, Social Sciences Institute, 2013.***

- *"The Application of Fuzzy Quality Function Deployment with FMEA in a Packaging Company", Beran Gulçiçek, PhD Thesis, Celal Bayar University, Social Sciences Institute,*
- *"A Comparative Study of Vendor Managed Inventory and Incentive Systems: An Application in a Distribution Network", Şule Ozturk, PhD Thesis, Celal Bayar University, Social Sciences Institute.*